

DOWNTOWN

# FOR IMMEDIATE RELEASE

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## THE WESTIN CLEVELAND NAMED WINNER IN THE KNOT BEST OF WEDDINGS 2018

Twelfth Annual Best of Weddings Awards, From the #1 Wedding Planning Website, Honor the Top Wedding Vendors Across America

Cleveland, OH (JAN. 23, 2018) — <u>The Westin Cleveland Downtown</u> is thrilled to announce that the hotel was selected as a 2018 winner in <u>The Knot Best of Weddings</u>, an award representing the highest-rated wedding professionals as reviewed by real couples, their families and wedding guests on <u>The Knot</u>, the leading online wedding brand and app.

"It's truly an honor to receive this distinguished award," said Monica Dvorak, Director of Catering Sales at The Westin Cleveland Downtown. "Our team delights in exceeding the expectations of our couples and it's exciting to know that we've been part of creating their memorable wedding day! We pride ourselves in delivering an unparalleled wedding experience and look forward to creating memories that will last a lifetime!"

In 2018, only 3% of the approximately 300,000 local wedding professionals listed on TheKnot.com have received this distinguished accolade. In its twelfth annual year, The Knot continues its longstanding tradition of supporting local wedding vendors with The Knot Best of Weddings 2018, an annual bycouples, for-couples guide to the top wedding professionals across the country. To determine the winners, The Knot assessed almost 3.6 million reviews across the various vendor categories—venues, musicians, florists, photographers, caterers and more. These winners represent the best of the best wedding professionals that a bride or groom would want to consider booking for their own unique wedding.

As the number one online wedding brand and app, The Knot has inspired approximately 25 million couples to plan a wedding that's uniquely theirs. With a rich history of providing quality content and inspiration, The Knot is making it easier for couples to connect with and book just the right wedding professionals to create their perfect wedding day. Eight out of 10 couples come to The Knot where they can be connected to any of the approximately 300,000 local wedding professionals across the country. The Knot marries great technology with trusted content--and a little love--to make planning for the most important day of a person's life easier and more enjoyable.

To learn more about hosting a wedding or event at The Westin Cleveland Downtown, please visit <a href="https://www.westincleveland.com/cleveland-wedding-venues">www.westincleveland.com/cleveland-wedding-venues</a> and follow on social media: Facebook.com/WestinClevelandDowntown. For the complete list of winners of The Knot Best of Weddings 2018, please visit <a href="https://www.theknot.com/vendors/best-of-weddings">https://www.theknot.com/vendors/best-of-weddings</a>.

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#### **About The Westin Cleveland Downtown**

A contemporary hotel with a classic vibe, The Westin Cleveland Downtown is located in the financial district, just steps away from FirstEnergy Stadium, the Huntington Convention Center of Cleveland, Global Center for Health Innovation and the Rock and Roll Hall of Fame and Museum. The Westin Cleveland Downtown opened in May 2014 after extensive interior and exterior renovations by the Design/Build team of Marous Brothers Construction. The hotel features 484 luxurious guest rooms fully equipped with Westin's signature Heavenly in-room amenities, as well as a state-of-the- art fitness center, business center and full-service Starbucks. The hotel's 20,000 square feet of meeting and event space can be divided into 20 separate rooms and features the 9,000-square foot Orchid Ballroom. To learn more about the Westin Cleveland Downtown, visit <a href="https://www.westincleveland.com">www.westincleveland.com</a>.

### **About Sage Hospitality**

Denver-based Sage Hospitality was founded in 1984 and since continues to lead the hospitality industry in hotel and restaurant management as well as real estate investment. Sage is known for outstanding relationships with hotel brands and creating places that people want to go to, not through, including 10 unique restaurant concepts by Sage Restaurant Group and independent luxury properties by Sage Hotels. To learn more about Sage, visit <a href="https://www.sagehospitality.com">www.sagehospitality.com</a>.

#### **About The Knot**

The Knot is the nation's leading online wedding brand and app that seamlessly engages, matches and connects couples with the right products, services and local wedding professionals they need to plan and pull off their wedding. The trusted brand reaches a majority of engaged couples in the US through the #1 wedding website TheKnot.com, its mobile apps, The Knot national and local wedding magazines, and The Knot book series. The Knot has inspired approximately 25 million couples to plan a wedding that's uniquely them. The Knot is the flagship brand of XO Group Inc. (NYSE: XOXO), which helps people navigate and enjoy life's biggest moments—from getting married to moving in together and having a baby. Please

visit The Knot online at TheKnot.com and follow on social media: <u>Facebook.com/TheKnot</u> and @TheKnot on <u>Twitter</u> , <u>Pinterest</u> and <u>Instagram</u> .